

CONSULTANT PROFILE



Terry Nelson

RESUME:

- o More than 25 years experience in print and web publishing.
- o Management/editorial experience in consumer and business publishing
- o BA Liberal Arts, Loyola University, Chicago
- o Specialties: Copy writing, editing, graphic design, publication management
- o Was Managing Editor and Marketing Director for major business magazines
- o Was web manager and designer



effectPerformance

Instructional design solutions for your learning and performance needs

BIO:

Terry brings a wealth of online and print publishing experience to the effectPerformance team. Terry spent most of her publishing career in various roles in business publishing, including Managing Editor, Marketing Director and Associate Publisher. She branched out into the web world and electronic publishing about 10 years ago. She joins the Design team bringing solid experience and ideas to your project.

ROLES:

- o User Interface Design Specialist
- o Graphic Artist